Overview

This seminar is an advanced introduction to the political economy of contemporary South, Southeast, and East Asia. Our central task is to uncover the political underpinnings of economic performance across countries and over time. Along the way, we will address issues such as the role of the state in economic development, corruption and rent-seeking, labor activism and repression, democracy, political institutions, reform and adjustment.

Course Goals

This course is fulfills the Government department’s Major Seminar requirement, and as such, should form the capstone of an undergraduate Government major. By the end of the course, I expect that students will have a firm grasp on the basic debates about politics and economic performance in Asia. Students will be able to evaluate critically various theoretical explanations for why particular countries have grown or stagnated, and will understand how to examine the internal logic of these explanations using careful empirical methods.

Requirements

Prerequisites: Enrollment is at the instructor’s discretion, and priority will be given to juniors and seniors majoring in Government. Students must have successfully completed at least one 3000-level course in the Government department. Students who have not yet fulfilled this requirement must meet with the instructor to discuss their background and preparation.

Class Format: The class is a seminar meeting once a week. Course enrollment is strictly capped at 15 students. Attendance is mandatory, and class participation comprises a significant proportion of the final course grade. Students should arrive to each class already having done the readings for that class, and afterwards, review the readings in the context of the class discussion. The course requires a substantial amount of reading outside of class: on average, you can expect
200 pages of reading per week. You should not enroll in this course if you do not anticipate being able to complete this much reading, and your class participation grade (see below) will depend on your ability to demonstrate to me in class that you have completed the reading and that you understand it.

Class attendance and readings are not substitutes. Aside from the first class meeting, there will be no formal lectures.

Assignments and Grading: Your final grade is composed of the following parts.

- Class participation: 20%
- Presentations (2): 20% each
- Final paper: 40%

Class participation grades will be assigned based on attendance, preparation, and contributions to class discussion. Each student, moreover, is responsible for leading two (2) class discussions during the semester (you will work in teams of two or three). Presentation grades will be assigned for two five-page discussion memos that the discussion leaders will prepare and circulate to the class. Each discussion leader will prepare his or her own discussion memo, and memos will be graded on an individual basis.

The final paper is a 15-20 page research paper due on May 14. The assignment is to choose two countries (one may be a non-Asian country) and to use them argue how variation in one of the topics that we cover in class (i.e., the developmental state, corruption, political institutions, decentralization) explains why the countries differ with respect to either (a) their long-term economic trajectories or (b) their short-term growth outcomes in response to some common economic shock.

Course Policies

Late Assignments: Please consult the syllabus for information about the due date for your final paper. This deadline is firm: extensions will only be given in the case of sickness (requiring a doctor’s note), family emergency (requiring a Dean’s note), or religious observance (requiring prior approval from the instructor). Late papers will lose one full letter grade. Papers later than 24 hours will receive a grade of 0/100. There are no exceptions.

Grade Appeals: Any student who believes that a grade does not reflect his or her performance can always dispute his or her grade. All grade appeals should be made in writing. A student disputing a grade must write a memo explaining why he or she should have received a higher grade on that assignment. This must be done in a week after the grade is announced, and submitted after class or in office hours. I will respond in writing.

Cheating and Plagiarism: Each student in this course is expected to abide by the Cornell University Code of Academic Integrity. Any work submitted by a student in this course for academic credit will be the student’s own work. Cheating and plagiarism will be treated according to Cornell University regulations, which I will strictly observe. The penalty for
violating the Code of Academic Integrity (http://cuinfo.cornell.edu/Academic/AIC.html) is an F for the assignment. Students may consult http://digitalliteracy.cornell.edu/tutorial/dpl3320.html for more information, and should visit http://plagiarism.arts.cornell.edu/tutorial/index.cfm for a tutorial on plagiarism. For further information on how to cite materials properly, please consult Joseph Gibaldi, *MLA Handbook for Writers of Research Papers* (New York: MLA).

In this course, we will be using Turnitin.com software as a tool for learning how to write with sources. By registering for this class, you are consenting to allow me to submit your papers to Turnitin.com. Turnitin.com works as follows. I will submit electronic versions of your essays to Turnitin.com, which in turn produces an “originality report.” This report shows the writer and teacher the results of Turnitin.com’s comparison of the essay to content on the Web, to Turnitin.com’s database of student writing, and to some databases of common full-text journals. Please note: all writing assignments (including the final paper abstract and final paper drafts, should you choose to submit them) are held to the University’s Code of Student Rights, Responsibilities, and Conduct and to the department’s policies on plagiarism.

*University Policies:* I respect and uphold Cornell University policies and regulations pertaining to the observation of religious holidays; assistance available to the physically handicapped, visually and or/hearing impaired student; sexual harassment; and racial or ethnic discrimination.

- **Students with Disabilities:** In compliance with the Cornell University policy and equal access laws, I am available to discuss appropriate academic accommodations that may be required for student with disabilities. Students are encouraged to register with Student Disability Services to verify their eligibility for appropriate accommodations. Students seeking accommodations should submit to me an accommodation letter from Student Disability Services within the first two weeks of the semester.
- **Religious Observances:** Students may ask for reasonable and timely accommodations for sincerely held religious beliefs. Please review the syllabus closely to determine if your religion will present any scheduling conflicts with any of the assignments. You must inform me of any conflicts within the first two weeks of the semester.
- **Classroom Behavior:** Students and faculty each have responsibility for maintaining an appropriate learning environment. Students will treat one another with respect and courtesy. I will ask disruptive students to leave the class.

*Other Policies:* Students will turn off cell phones in class. This includes text messaging. The penalty for visible text messaging or audible cell phone rings is one percentage point per offense. If this remains a problem, I reserve the right to change the policy to one percentage point per offense for the entire class.

*Office Hours:* I encourage students to see me during office hours with any questions or comments. I hold office hours for two hours every week, on Monday from 1:00 to 3:00 in 322 White Hall. If you wish to speak with me during office hours, please sign up online at http://goo.gl/MUtmw.
Our readings will come from one book (available for purchase at the Cornell Bookstore) and a series of articles and book chapters (all of which are available at PDF files at the Blackboard course website).


ALL OTHER READINGS: All other readings are book chapters and articles, which I have placed on Blackboard (course ID: govt4194-Pepinsky-Spring2012). You can access them all by clicking the “Readings” tab from our course homepage. You may read these articles and chapters online, or you may print them out. In the course outline below, you will find the reading assignments listed for a particular class meeting.

**Course Outline**

**Important dates**

April 4: Final paper abstract due in class  
May 2: In-class “mini-seminar” on final paper topic  
May 14: Final paper due

**January 25: Introduction and housekeeping**

**February 1: Economic Performance**

Our first set of readings asks how much Asia has grown since WWII, whether it is normal, and whether it is sustainable.


**February 8: The Developmental State (1): Logic and Outcomes**

The developmental state has historically been the dominant paradigm for explaining long-run economic growth in Asia. These readings ask what the developmental state is, offer friendly critiques of its explanatory power, and contrast it with some alternative modes of economic organization. These readings focus primarily on Japan, South Korea, and Taiwan.
February 15: The Developmental State (2): Origins and Absences

These readings continue our discussion of the developmental state. Where does the developmental state come from, and if it is so successful, why doesn’t every country have one? These readings bring the Northeast Asian cases into conversation with China, India, and Southeast Asia.

- Ronald J. Herring (chapter 10) in The Developmental State.

February 22: Governments, Bureaucrats, and Firms

These readings examine more closely the relationships between governments, bureaucrats, and firms in developmental and other types of states.


February 29: Rents and Rent-Seeking

Government intervention creates “rents.” These readings explore the origins and consequences of rents and rent-seeking; they also suggest the dark side of government-business relations which we will discuss the subsequent week.

March 7: Corruption and Cronyism

From a normative perspective, rents may be either good or bad, but corruption and cronyism are almost uniformly considered to be bad. Many argue that the expansion of market economies has been paralleled by corruption, cronyism, and inequality. These readings focus on the dark side of government-business relations, and their political consequences.


March 14: Labor

These readings turn away from businesses, governments, and bureaucrats to examine the position of labor in developing Asia. This is especially important because the repression (or at least cooptation) of labor is held by many scholars to be an important feature of successful developmental states.


March 21: Spring Break

March 28: Democracy

Democracy refers—at minimum—to the peaceful alternation of executive power as a result of free and fair elections. These readings discuss why democracy emerges in developing economies, chart the consequences of democracy (and its absence) for economic outcomes, and probe the inner workings of democratic political economies.


April 4: Institutions and Electoral Rules; Final Paper Abstract Due in Class

Institutions and electoral rules shape the way that politics works, and in turn, politicians’ incentives to (and strategies of) intervening in the economy. Economic events, in turned, affect political outcomes through the filter of political institutions. These readings focus on various interesting political institutions in developing Asia.

• Bring a hard copy to class.
• Submit an electronic copy to Blackboard (click “Assignments,” then “Final Paper Abstract”)

April 11: Decentralization

These readings ask if devolving political authority to local governments is the key to national economic success, as some analysts advocate based on the experiences of countries like the United States, Germany, and China.


April 18: Reform

Reform is “big change,” and it is responsible for changing the direction of entire national economies. These readings ask how reform happens in a few critical cases.

April 25: Adjustment

Adjustment is a policy response to changing economic or political conditions, not to change the direction of entire national economies but instead to put them back on track when they get derailed. These readings ask why adjustment sometimes works, sometimes doesn’t.


May 2: Wrap-up and Final Thoughts

- No readings for today. Instead, each student will give a 5 minute “mini-seminar” on his or her final paper.

May 14: Research Paper Due at 11:30 AM

- Hard copy to 322 White Hall
- Submit an electronic copy to Blackboard (click “Assignments,” then “Final Paper”)