ECE Master of Engineering Poster Overview



Outline

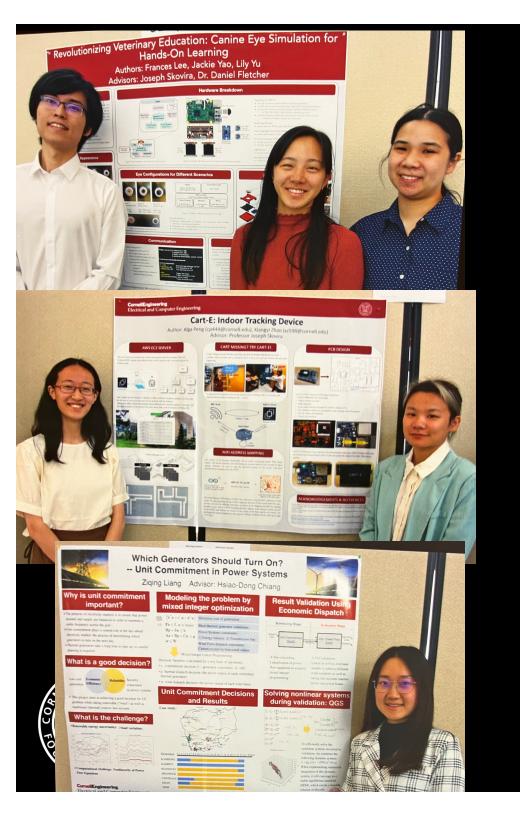
Guide for Poster Creation

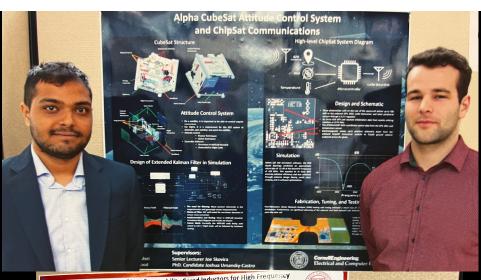
Example Posters

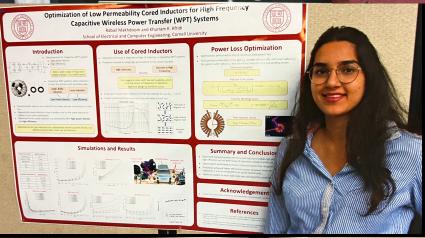
Poster Session: Presentation Tips

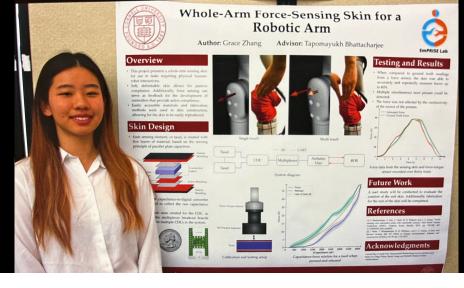












Upcoming Dates

3/26: Poster Information Session

3/30 - 4/7: Spring Break!

4/16: Poster draft 1 for review

4/26: Poster registration

5/3: Draft MEng Final report for review

5/7: Poster Day!

5/17: Final Meng Project Report due to Scott



A poster is:

A conversation starter

A visual representation of your work = Visual Abstract

A 'hook' to draw people in

A guide to enhance your discussion

A poster is **NOT**:

Your report taped to the wall

'Blocks of of text' that you read through

Detailed description of your entire project ...in case you step away from the poster



Poster Creation

Planning

Focus

Layout

Headings

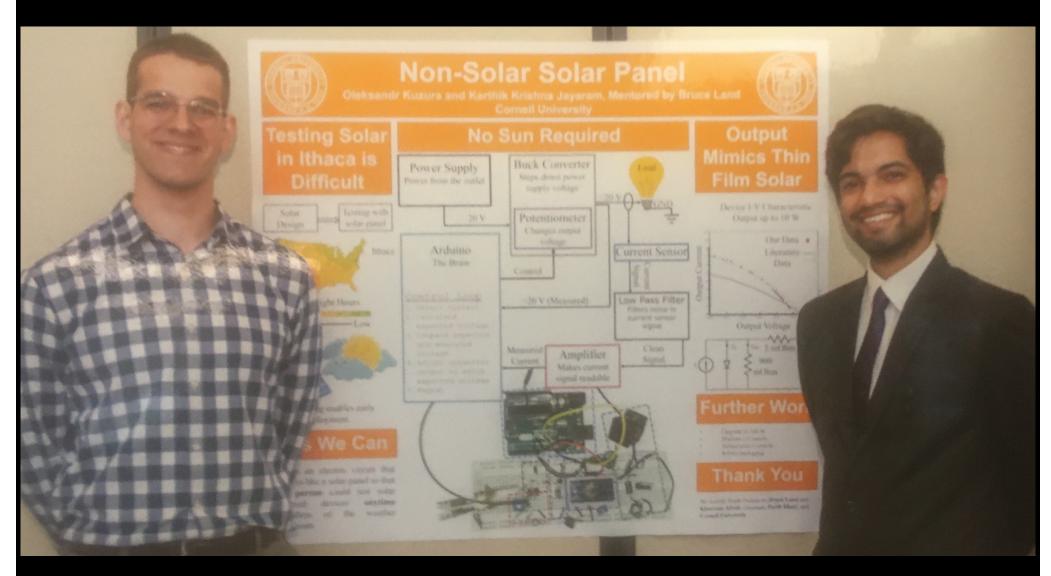
Graphics

Text

Editing

https://https://sites.google.com/ncsu.edu/effective-posters/home







Poster Creation

Poster Size: 42 inches wide (max) by 36 inches high

Use Powerpoint to create poster

Save as pdf for submission and printing

Suggested Font Choices and Sizes:

Title: Helvetica, 100-144 points

Section Headings: Helvetica, 72-84 points

Main Content: Times, 18-24 points, 1.2 - 1.5 spaced

Acknowledgements and References: Times, 10-16 points, single spaced



Elevator Speech

What is the problem?

Proposed solution

Actual solution

Results:

Data that prove solution works and is an improvement

Write out your elevator speech Edit Practice, practice, practice



At the Poster Session

Professional Attire

Put Down That Phone Turn it off!

Stay with poster for the entire session

Introduce yourself and notice name tags

Make eye contact and engage visitors

Deliver 2-minute summary

Treat everyone like the boss

Note: No demos
No prototypes
At poster session

The poster and your interaction are the message



Resources

Links at skovira.ece.cornell.edu

Communication from Scott Coldren

Hallway Example Posters

